## FRANKOMA POTTERY

A fine example of the potter's art, preserved forever in fired clay!

To say, "There is nothing new under the sun", is not quite true. Having been created in His own image, we all have been endowed by our Creator, among other important things, with the ability to create - to take the natural raw materials of God's creation and by applying these gifts of creation, present to the world a new thought, if not a new material, which we can say is ours! This is the artists' challenge!

True it is, that we are affected and influenced by all that we have seen and been taught from birth. But, we can by choice, reject the bad and irrelevant, choose and combine new associations of lines, masses and colors into inspiring new forms, yes, new *creations* - and present to the world a "thing of beauty" which will enhance our surroundings "forever". Frankoma accepts that kind of a challenge.

We have endeavored to tell our story simply, in the oldest of all art materials - clay. We have used as inspirations the materials at hand here in the Southwest - wagon wheels, cattle brands, the plains, Indian lore, cactus and other natural forms, as well as just pure simple beautiful lines and masses that are relevant only to themselves - "Free Forms", if you please. We inherited the traditional art of the Indians, the spirit of the American pioneer, and the creative tendencies of the youth of the great Southwest and molded them into good pottery forms. Each piece is designed by Frankoma, to be a contribution to the art of potting and fine ceramics and to be both useful and beautiful.

Our blended colors are created and ground by us, and they also reveal their natural surroundings and heritage - Prairie Green, Desert Gold, Red Bud, Onyx Black, White Sand and Clay Blue. They are fired high and long to be hard, lustrous and ovenproof - to serve you well.

We sincerely hope you will enjoy living with Frankoma Pottery as much as we do creating it. Frankoma is more than a name of a pottery, it is the embodiment of our personal artistic philosophy. It can only serve one purpose - whether it is a plate, pitcher or flower bowl - that by its association your life and surroundings might be a bit happier.

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